



the**BRAND**masters

Catalogue

New Edition



Are you looking
for the best branding
solution for your brand?

Then **look** no
further



01





Magichands Company Ltd is a Ghanaian advertising company located at New Achimota, Accra. Our specialties are Promotional Items, Branding, Printing (large format, digital, offset & PVC ID cards), Digital Embroidery, Screen Printing, Sublimation, Hot foil, Event management and Integrated Digital marketing.

We have the latest facilities and new approach to advertising with a portfolio of comprehensive product offer range, competent staff and progressive concept and creative development system. We deploy top notch and relevant technologies and pride ourselves with having in-depth understanding of the traditional behaviour of our clients. These enable us to cost effectively satisfy all our cherished clients regardless of their demography.

OUR MISSION

To create a state of the art advertising industry that will solve traditional problems with creative ideas and technology.

OUR VISION

To be the best print destination on the African continent with the establishment of THE PRINT CITY; a conglomerate of sustainable and reliable institutions whose core values are to produce professionals and provide products and services that are eco friendly.

For further discussions on the right promotional products for your business, please contact our professional team on: +233 (0)244 529 987 | +233 (0)302 408 602

Email us: magichandsgh@gmail.com or info@magichandsgh.com

Be successful with us!

A handwritten signature in black ink, appearing to read 'Bright'.

BRIGHT ELORM GREENE
(MANAGING DIRECTOR)

Our Services



DIGITAL, LARGE FORMAT AND OFFSET PRINTING

We utilize state of the art Quality Control system throughout our digital, large format and offset printing processes. This enables us to deliver unimaginable volumes of printing jobs at amazing speed, precision and quality to meet the expectations of our clients.



GRAPHIC DESIGN

You are welcome to the hub of creativity and the magic touch that makes a difference to your graphic design services. A service that makes you feel like you are our only client is what you get from our graphic design professionals.



DIGITAL MARKETING

We position and trend your brand, services and or products to the right target group, to help you create top of mind awareness, increase sales and following. We use less budget to achieve a 360 degrees (all social media platforms, online/blogs, WhatsApp, bulk emails, bulk SMS, print media and news papers) digital marketing results and more.



EVENT MANAGEMENT

With all our in-house production departments, Magichands Co. Ltd is well positioned, with the right resources (personnel and infrastructure) and experience in end-to-end planning to execute any event successfully.



PROMOTIONAL ITEMS

Go limitless with our wide scope of promotional items available both locally and internationally. We have the right souvenirs to match your budget, product and services. All our items are sourced from any origin and are of internationally certified standards. We are highly competitive in quality and delivery. Magichands company limited is a leader in novelty, OEM (Original Equipment Manufacturer) or custom made items.



BRANDING

Having more than two decades of experience in the advertising industry with global exposure, Magichands has the right professionals in all areas of creativity to develop your brand to international standards. We have the competency to define your brand with elements that will differentiate your goods and or services from the competition.



OUTSOURCING

We are not limited with any product in the branding and advertising industry due to our expertise in outsourcing globally. Our delivery time lines are incredibly fast with the aid of reliable shipping/ airline services.



DIGITAL EMBROIDERY & SCREEN PRINTING

Magichands has the best professionals who design logos and or artworks to the finest screen print and embroidery output. We have well tailored registration models that define premium finishing outputs. We apply the right methods that ensure the durability of our prints on your products.



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We customize your logo(s) to suit the professional standard in various forms and finishing such as metallic-(Brass, Aluminum, Copper), 2D & 3D, Die cutting, Etching, Spin Casting Pewter, Epoxy etc.

Lead Time: 14 working days



Lapel Pins & Cufflinks

Lead Time: 14 working days



Lapel Pins & Cufflinks

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ATTACHMENTS



Hard Enamel with
Translucent colour



Die struck soft enamel
copper or brass material



Photo etched soft enamel
brass material, w/ epoxy



2D/ die struck w/o colors
copper or brass material



Imitation hard enamel
with silkscreen printing



Die struck soft enamel
iron material, w/ epoxy



Etched w/ soft enamel
& translucent colors



3D/ die struck w/o colors
copper or brass material



Imitation hard enamel
with offset printing



Die struck soft
aluminum material



Photo etched soft
enamel aluminum material



2D/ die struck w/o colors
copper or brass material



Printed pin w/ gold
plating brass material



Printed pin w/o
aluminum



Spin casting pewter
3D without colors



Die casting zinc alloy
2D/ imitation hard
enamel



Printed pin w/o
plating brass material



Channel set
aluminum



Spin casting pewter
3D with gem stones



Die casting zinc alloy
3D without hard enamel



Printed pin w/o plating
stainless material



Spin casting pewter
with soft enamel colors



Spin casting pewter
3D with color painting



Die casting zinc alloy
imitation cloisonne color



Min Qty 300
Lead Time: 14 working days



Silicon bracelets are fashionable, practical and durable. Manufacturing from first grade silicon material offers you the best quality available. Our Silicon bracelets are available in any PMS color and can be fully customized with printed logos, debossed logos, embossed logos and color filled logos. Silicon bracelets are the perfect way to promote an event, a product, a team, festival, charity, fund raiser or school function.

Our 100 % Silicon is environmentally friendly. Ours are Not crude articles as those from subcontractors. They rather come with smooth surfaces and side edges with comfortable touch. Our bracelet exterior is matte finished for a better look and feel than plain exteriors with shiny effects.

Contact our friendly sales staff to discuss this great promotional product. Introduction to available expressions: Embossed (Raised logo), Debossed (Recessed logo), Printed logo, Glittering Colors, Mixed colors, Multi Block Colors, Glow at dark Translucent. Mold fee and unit price have been reduced, contact us for more details. Competitive prices with effective and reliable services.



Wrist Bands

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Wrist Bands

08

Printing



Silicon Key Chains



Multi-Section



Printing & Colour Filling



Debossed
Silicon Bracelet



Soft PVC Bracelets



Camouflage



Glow in the dark



Cotton Wristband
embroidered Logos



Embossed



Glittering





TUBE MACHINE



POLYESTER MACHINE



WOVEN MACHINE



Min Qty 300

Lead Time: 14 working days

Lanyards

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There are many uses for custom lanyards for both public and private companies. Lanyards are great for ID and security access control systems. They give you the convenience of displaying your name badge, or for logging in and out of ID card reader without hassles. Save time and money! Get exactly what you want in the shortest possible time imaginable and make a lasting impression on your employees and your clients.

PVC ID Card & Access Control

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High Definition PVC ID card & Access Control



- PLAIN PVC CARDS
- MAGNETIC STRIPE CARDS
- PROXIMITY CARDS



ATTACHMENTS



Bottle Openers, Keyrings & Tags

11



PVC embossed



Wooden Keyring



Magnetic Bottle Openers

Silicon Key Rings



Revolving Keyring

Plastic with light

PVC embossed

PVC

Bottle Openers

Luggage Tags

Key Tags

Dog Tags

Min. Qty 300
Lead Time: 14 working days

USB Flash Drives

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USB
Flash Drives



USB Flash Drives

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- Practical-used time and time again
- High perceived value
- Associate your brand with high quality, executive product
- Extend your promotional message with data loading
- Use product that will be kept
- Let your imagination run wild with customer shapes

Ideal for:

- Training & conferences
- Internal communication
- IT companies
- Business to Business

Promotional merchandise really works:

USB Flash Drives are a practical product that will reach the desks of decision makers. Each time it is used, your customers are reminded of your brand.



USB012



USB013



USB014



USB015

Embroidery & Screen Print



Screen print



Heat transfer

The unique qualities and superior standards of Magichands Co. Ltd's bespoke in-house embroidery program, screen print and heat transfers combined with our comprehensive stock service have made us the trusted number one choice for corporate, club and event merchandise.

Min Qty 20

Lead Time: 5 working days

Get your digital embroidery, screen print and heat transfer on polo shirts, t-shirts, face towels, handkerchiefs bags, caps and many more for all your corporate branding, special occasions and events.

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Embroidered Patches

Embroidery & Screen Printing

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Get your digital embroidery, screen print and heat transfer on polo shirts, t-shirts, face towels, handkerchiefs, bags, caps and many more for all your corporate branding, special occasions and events.

Shirts & Jerseys

MH Specially Designed
Polo Shirts blended with
Fabrics with exotic textures
of your choice



Screen print
Embroidery
Metalic logo tags
Heat transfer
PVC logo tags
Uniforms

Min Qty 20
Lead Time: 5 working days

Putting to use personalized polo/t-shirts for your business provides a lot of gains that you can take advantage of. First of all, it gives you the ease of not having to worry about where to get funds in order to promote your business. They require small capital on your part as well as a wide range of products to choose from. They are easily available and come from durable and quality materials. Aside that, custom-fitted polo and t-shirts have large printing surface that provide the appropriate opportunity for adding your logo to the product.

Caps can serve as an award or gift to your staff, members or as a token of gratitude to your loyal customers.

Min Qty 20

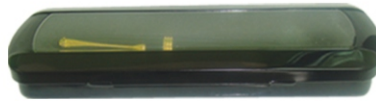
Lead Time: 5 working days



Caps & Hats

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Although it only requires a modest capital, it can deliver most advantageous results for your firm in terms of profits or possible business growth. They are also considered as advertising allies since they can address long term advertising material needs.



Magichands offers a wide selection of quality ball point pens



Writing instruments are an important part of any communication. A pen is one of the most common yet useful instruments to carry around for nearly all writing purposes. This simple, handy tool can help you promote your brand, if it is given away as a promotional item. Promotional products are the third largest advertising mediums used to promote and endorse brands. Advertising through imprinted items like click pens can prove very effective for a brand as it appeals to a larger group of target customers and creates TOMA for the brand.

branded executive pen & case



- ☒ ball point pens
- ☒ engraved pens
- ☒ imprinted pens
- ☒ full colour print

branded pencils



Min Qty 20

Lead Time: 5 working days





Min Qty 100

Lead Time: 5 working days



Exposure is one of the biggest benefits when it comes to the usage of promotional mugs. Your company name, logo, and message are embossed on a mug that can go anywhere at anytime. A promotional mug is an easy form of advertising and marketing for any business.

An attractive design mug will speak for your business all the time, get it into your customers' or clients' hands, and convey your message effectively. The person working in an office uses mugs, the businessperson conducting meetings all day will use mugs, your secretary who needs to put her pens together will use your mugs, and the customer who likes to enjoy a hot cup of coffee at home will also use your mugs.

You can't imagine the places your business can go with the help of promotional mugs. Imprinted with your company name or corporate logo, promotional mugs remind your customers that you are always there, and ready to offer services.

Desktop & Paper Block

branded PVC case



branded paper block



Desktop Calendars



Desktop Calendars



branded mouse pad



Desktop Calendars



Desktop name Tags



Min Qty 100
Lead Time: 5 working days



Desktop Flags

P

romotional bags come in different materials and styles - from simple plastic or paper bags to leather bags. We offer options for conference, exhibitions, personal effects and tech. gargets which can all be branded with your corporate logos or messages.



Drawstring bags



Polythene bags



Tote bags



Paper bags



Tote bags



Backpack



Tote bags

Bags

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Min Qty...
Lead Time: 14 working days

Bags & Organisers



Laptop bag



Pouch



Tote bag



Backpack



Sports/Travel bag



Organisers



Conference bag



Organisers

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Medal, Trophies & Badges

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Award
plaques



Metallic Trophies



Ribbon Badges



Medals with
Ribbon Drape



We can make logos, photos, hand drawings, computer generated arts, or nearly any artwork into a badge emblematic product.

Tin backside



Plastic backside



Flat Brooch wire Brooch Flat Brooch

Invitation Cards


magichands



Min Qty 50
Lead Time: 14 working days

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Parasols & Marquees

Branded umbrellas



Display case



Gondola tent

Branded marquee



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magichands
touch of technology

All types and sizes of billboards



Deluxe Pull up Standard Pull up



Magichands delivers all sort of displays! Pull up banners, Billboards; right from fabrication to installation and many more.



Road signs



Offset Printing



- Magazines ■ Leaflets
- Annual Reports ■ Letterheads
- Bulletins ■ Folders
- Books ■ Receipt Books
- Brochures ■ Text Books
- Invoice Books ■ Flyers
- Notepads ■ ETC.

Min Qty 1,000
Lead Time: 14 working days

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Print & Cut

We print & cut stickers and Labels



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3D Signage

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Backdrops & Floor Branding



Exhibition booth Branding



Outdoor Signage, Information Boards & Directional Signs

Some Clients Of Our



...join the family with pride

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magichandsghana@gmail.com

Website: www.magichandsgh.com



Contacts & References

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INFORMATION

We must receive your completed purchase order form in writing together with the correct artwork before 3:00pm on a working day prior to your required dispatched date. Your purchase order must contain all relevant information to enable us to produce your order correctly and dispatch it to your chosen address / destination.

Artwork must be created in Adobe Illustrator/CorelDRAW and saved as an EPS/PDF file with all fonts converted to outlines. We reserve the right to offer an alternative product of a similar price if there is a stock shortage.

A paper proof will be provided either by e-mail or a hard copy and this must be signed off by you and returned to us by email or hand delivery within 1 hour. Delay will affect the delivery date.

Your order will be dispatched by us on your behalf using a third-party overnight service. We cannot be held responsible for late deliveries due to third party carriers once the goods have left our premises.

Overnight delivery service is possible only in the Accra mainland and does not include the other regions of Ghana and outside Ghana.

TERMS AND CONDITIONS:

The following is a brief version of our terms and conditions. Our full terms and conditions will be provided on request. The supplier henceforth shall mean the company with whom you have placed your order.

1. Overnight delivery service is possible only in the Accra mainland and does not include the other regions of Ghana. We are not responsible for delays in transit.

2. Product colours may vary from batch to batch. Recycled products may vary in colour due to the natural raw material used.

3. Average lead time means the average amount of time to produce 1000 pieces in a single colour print from receipt of your signed and approved order acknowledgement. We reserve the right to offer an alternative product of a similar price if there is a stock shortage.

4. Metallic inks (Gold and Silver) have a reduced life due to their formulation. No guarantee for adhesion or longevity can be given on these colours. You can ask for an over-varnish to improve their wear resistance.

5. All goods received by you or your client must be inspected within 3 working days of delivery and any shortages or quality issues reported to the supplier (the company you placed the order with) in writing.

On no account can the goods be distributed by you until you are satisfied that they are of merchantable quality. No discount or compensation will be given once products have been distributed.

6. In the event that we agree that defective goods were supplied, we will replace the goods at our cost. We will not accept any claims for consequential loss.

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ARTWORK:

To be supplied in digital format if possible. Preferably created in adobe Illustrator up to version 11 or Corel Draw up to version 12. All fonts must be converted to outlines. Any work involving cleaning up images, typesetting or re-drawing will incur additional charges. Artwork can be supplied by email or on CD.

LINE THICKNESS:

The Minimum printable line thickness is 0.17 (0.5pt) as a positive image and 0.3mm (1pt) as a negative image (reverse out detail).

PRODUCT COLOUR:

Product colours may vary from batch to batch. CMYK reproduction of product images cannot be taken as a completely accurate representation. Requesting a physical sample would be strongly advised if there is any doubt. Recycled products may vary in colour due to the natural raw material used.

COLOUR MATCHING:

Pantone colour matches and sample colour matching can be mixed to commercially acceptable standards on white products only. It is not possible to achieve accurate colour matches on non-white products because printing inks are not totally opaque. Consequently, the substrate colour influences the printed colour. This becomes more noticeable for darker coloured substrate.

METALLIC COLOURS:

Gold and silver inks contain metallic particles which are susceptible to rapid degradation with regular handling. Ink manufacturers will not guarantee metallic ink longevity and we would recommend that an over-varnish is requested to preserve the life of the printed image.

PROOFING:

Paper proofs are provided free of charge but printed proofs will incur the current proofing charges.

ORIGINATION CHARGES:

Screens, plates or blocks are required for each colour or position being printed and these are normally additional to any until prices quoted unless stated otherwise.

DELIVERY:

Our normal service varies between 2-4 weeks from your acceptance of the order confirmation. Express service is available on a limited range of items at additional cost. Carriage costs are normally charged extra.

INSPECTION:

We would ask you to inspect any goods supplied before you distribute them to your clients.

Defective goods will be replaced at our cost but no refund can be given if defective goods are not returned. In any event, liability applies to replacement cost we do not under any circumstances entertain claims for consequential loss.

DISCLAIMER:

90% of the logos and images shown in this catalogue are jobs executed by Magichands. Some are for display purposes only. The images are to illustrate the type of effect possible using the printing techniques outlined.

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LIST OF SERVICES AND PRODUCTS

ADVERTISING

- CONCEPT DEVELOPMENT
- BILL BOARDS
- SIGNAGES
- WALL BRANDING
- INNOVATIVE CUSTOM BRANDING
- DIGITAL MARKETING
- BANNERS
- PACKAGING
- VEHICLE BRANDING
- OUTDOOR ADS
- BRANDING
- PULL UPS

PRINT GRAPHICS

- BROCHURES
- MAGAZINES
- FLIERS
- DIGITAL PRINTING
- BUSINESS FORMS
- LABELS
- STICKERS
- LETTERHEADS
- CATALOGUES
- PUBLICATIONS
- CALENDARS
- CUSTOM CARDS
- BOOKLETS
- CARDS
- MEMO PADS
- ENVELOPES
- ANNUAL REPORTS
- DIGITAL BANNERS
- IMAGING
- ENVELOPES
- BUSINESS CARDS
- SIGNAGES
- GREETING CARDS
- LOGO DESIGN

BRANDED SOUVENIRS

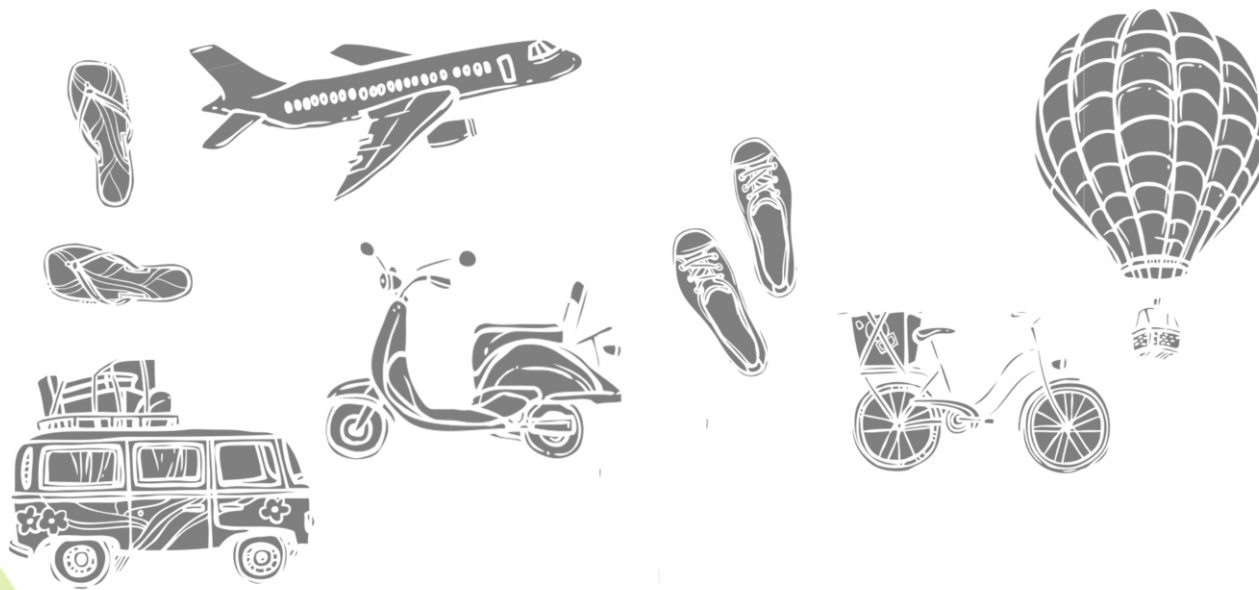
- USB FLASH DRIVES
- LAPEL PINS
- CUSTOM CUFF-LINKS
- KEY RINGS
- UMBRELLAS
- USB PEN DRIVES
- METALLIC PINS
- METALLIC BADGES & MEDALS
- CUSTOM COINS & MEDALS
- MUGS
- SILICON WRISTBAND
- PHOTO ETCHED PINS

BRANDED APPARELS

- T-SHIRTS
- BADGES
- SCARVES
- POLO SHIRTS
- EMBROIDERIES
- NECK TIES
- SHIRTS
- CAPS
- WOVEN PRINTS
- SUITES
- JERSEYS

BRANDED STATIONERY

- PLASTIC FILES & FOLDERS
 - CONFERENCE BAGS
 - LEATHER & CUSTOM BAGS
 - CUSTOM POUCHES & HOLDERS
 - LEATHER FILES & FOLDERS
 - PENS & PENCILS
 - CUSTOM BOXES
 - LANYARDS
 - MOUSE PADS
 - CARD HOLDERS
 - PLASTIC CARDS
- And many more

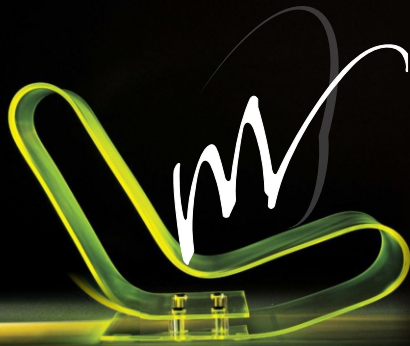


We **Deliver** to the
whole of Africa
& **connected to the world!**




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[illegible][illegible]



the **BRAND**masters
magichands





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 **Magichandsghanaltd**

 **magichandsghana**